



**StreetBondCL™**  
Colored Cycle Lanes



New York City, NY

**A “New Urbanism” for New York City**

>> The City of New York has been recently installing several miles of colored **StreetBondCL** bike lanes. This comes as part of a “New Urbanism” trend that aims at making life in large metropolitan areas more livable and enjoyable.

...“the City is creating a public esplanade along a portion of one of its most prominent streets, Broadway in Midtown, setting aside the east side of the roadway for a bicycle lane and a pedestrian walkway with cafe tables, chairs, umbrellas and flower-filled planters.”



Tulancingo, Mexico

**Safer Commuting in Mexico**

>> Taking advantage of an old, obsolete railroad track, the City of Tulancingo rehabilitated a 13 km section that crossed the city alongside high traffic main streets. **StreetBondCL** terracota colors and physical barriers were used to separate and differentiate the pathway.

Cyclists were no longer forced to risk sharing a road with thick, constant vehicular traffic and schoolchildren gained the luxury of a safer commute to school.



1.800.739.5566 • 1.800.541.4383  
East Coast West Coast  
[www.QuestConstructionProducts.com](http://www.QuestConstructionProducts.com)



# StreetBondCL™

Colored Cycle Lanes



Redwood City, CA

Edgewood & Scenic Drive, Redwood City, CA  
Color: Roadster Red  
Project size: approx. 1200 sq. ft.  
Installation date: October 2009



Boston, MA

Boston, long known as a minefield for bicycle riders, is feverishly working to shed that reputation by creating bike lanes and restoring bike paths. This busy location, between vehicle traffic lanes, required high visible coloring to improve cyclist safety.

Easy to apply, quick to install **StreetBondCL** is highly durable in harsh climates and high traffic areas.

**StreetBondCL** coatings are available in a variety of colors. Custom color orders can also be requested.

## Benefits

- increased traffic safety
- reduced traffic interaction
- increased cyclist visibility
- greater motorist awareness
- reduced incidence of road accidents involving cyclists
- increased use of bicycle as mode of transportation

## Advantages

- reduced traffic interruption due to ease and speed of installation
- minimal maintenance due to high durability of product
- economical - installed price is a fraction of alternative solutions
- highly visible standard or custom color choices

072111  
FL-SB-CL.01



The Quest Construction Products Family of Brands:

